



SEASON 9

MARCH 6-9



2025

SPONSORSHIP PROPOSAL

To ensure full benefits of sponsorship **RSVP** by Dec 20, 2024
ALL Materials for program must be submitted by Jan 15, 2025

ABOUT THE FESTIVAL



The 9th Annual Ocean City Film Festival is an exceptional opportunity to connect with a prime market during a four-day, off-season weekend in March. This event showcases 93+ hand-selected films from both local and international filmmakers, featuring premieres and exclusive showings. Screenings are held at a variety of venues throughout Ocean City, including local theaters, social events, and networking gatherings at popular hotspots, fostering an immersive experience for attendees. The festival program boasts a print run of 45,000 copies and is included as an insert in 4 local & regional newspapers, ensuring broad community visibility.

Our audience comprises affluent, educated film and art enthusiasts who are drawn to the unique blend of culture and community in Ocean City. This demographic values distinctive, high-quality experiences and includes the often elusive Gen Z and Millennial segments. Supporting the festival not only elevates your brand but also aligns it with an event that celebrates creativity and enriches the arts in our vibrant resort town.

MARCH 6-9

11"x13.5" Program
Available Ad Space:
1/2 Page Ad
1/4 Page Ad
Essential Reach Ad



ENGAGEMENT NUMBERS



527K Facebook Reach



45K Programs Printed & Distributed to 3 publications

19.7K Annual Visitors to Center for the Arts

8.8K Facebook Followers



8.6K Newsletter Subscribers - 40% Open Rate

1.2K Members

1.2K Direct Mailing List - Reaching CO, DE,
FL, IL, MD, NJ, NY, PA, VA, VT, & WV



IMPACT NUMBERS



6.9K Film lovers attended OCFF since 2017

818 Films Screened since 2017

93+ Films to be Screened for 2025



25% Films Created in MD or by MD Residents

JANUARY 2025 Marketing starts - Keeping YOU front of mind in the off season

Maximize your brand's impact by reaching a vibrant and loyal audience attending the celebrated 4 DAY, Ocean City Film Festival!



In 2025, Art League will exceed
200,000
visitors to the Center for the Arts since 2013



MARCH 6-9



Art League of Ocean City

502 94th St

Ocean City, MD 21842

410-524-9433

www.OCArt.org

CONTACT Jessica Bauer

Phone 484-818-1962

Website www.artleagueofoceancity.org














































Email development@artleagueofoceancity.org

Address 502 94th Street Ocean City, MD 21842

WE THANK YOU
FOR YOUR CONTINUED SUPPORT IN
OUR PROGRAMS



SPONSORSHIP LEVELS & BENEFITS

	TITLE PRODUCER	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	ASSOC PRODUCER
	\$5,000	\$2,500	\$1,500	\$1,000	\$500
MENTION IN PRESS RELEASE					
RECOGNITION AT OPENING & CLOSING EVENTS					
AD IN PROGRAM (45K PRINT)	1/2 PAGE (\$700 VALUE)	1/4 PAGE (\$400 VALUE)			
SOLO SOCIAL MEDIA SHOUT					
OPPORTUNITY TO PRESENT AWARD					
SOLO STAND OUT IN EBLAST					
LOGO FEATURED IN SPONSOR REEL					
PUBLICIZE SPECIAL RATES & PROMOS					
LOGO IN PROGRAM					
ALL ACCESS PASS (VALUE \$125 EACH)	10 PASSES	8 PASSES	6 PASSES	4 PASSES	2 PASSES
LOGO ON VENUE SIGNAGE					
INCLUSION IN EBLAST					
HYPERLINKED LOGO ON WEBSITE					
SOCIAL MEDIA SHOUT OUT					
SWAG					
LISTING IN PROGRAM					

Ask about print ad availability in our Tabloid size program.
Ad space is available for those that want an ad!

\$700 1/2 Page Ad vertical = 4 7/8" wide x 12" high
\$700 1/2 Page Ad horizontal = 10" wide x 5 3/4" high
\$400 1/4 Page Ad = 4 7/8" wide x 5 3/4" high
\$125 Essential Reach Ad = 3 " wide by 2.75 " high

SPONSORSHIP LEVELS



SCAN HERE



to complete electronically

Yes! Sign me up as a sponsor for the Ocean City Film Festival

A portion of the sponsorships to the Art League of Ocean City, registered 501c3, is tax deductible to the fullest extent of the law.

To ensure full benefits of sponsorship RSVP by **Dec 20, 2024**

TITLE SPONSOR	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	ASSOCIATE PRODUCER	<input type="checkbox"/> \$700	1/2 PAGE AD ONLY
<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$400	1/4 PAGE AD ONLY
					<input type="checkbox"/> \$125	ESSENTIAL AD ONLY

ALL Materials for program must be submitted by **Jan 15, 2025**

Business Name _____ URL _____

Contact Name _____

Billing Address _____

City/State/Zip _____

Phone _____ Email _____

YOUR CHOICE:

Email completed form to
development@artleagueofoceancity.org

Mail this form & check to:

Art League of Ocean City
PO Box 3503
Ocean City, MD 21843

Checks payable to:

Art League of Ocean City
or

SCAN TO COMPLETE

☐ I emailed my ad and/or logo to
development@artleagueofoceancity.org

Name on credit card _____

Credit card # _____

Exp date _____ CSV# _____

Signature _____