

# OCEAN CITY FILM FESTIVAL

TEN SEASONS OF FILM



AN ART LEAGUE OF OCEAN CITY PRODUCTION

MARCH 5-8, 2026

[ocmdfilmfestival.com](http://ocmdfilmfestival.com)

ARTWORK BY: IAN POSTLEY (@IANPOSTLEY)

To ensure full benefits of sponsorship RSVP & submit  
ALL Materials for program by **Feb 13, 2025**

**SPONSORSHIP PROPOSAL**

# ABOUT THE FESTIVAL



## WHY PARTNER WITH US?

Your brand will receive high-impact visibility and direct engagement with a desirable audience of affluent film enthusiasts, creative professionals, and community influencers.

- Immersive Presence: From theater screenings to networking gatherings at local hotspots, your brand is integrated into the festival lifestyle.
- Your sponsorship is prominently featured within the Art League of Ocean City app,

providing a dynamic, digital presence to our film festers, visitors and members.

- Targeted Demographics: Our Film Fest audience comprises educated art lovers and the elusive Gen Z and Millennial segments who value high-quality, culturally significant experiences.

Supporting the festival elevates your brand by aligning it with a premier event that celebrates creativity and enriches the vibrant spirit of our resort town.



The 10th Ocean City Film Festival is an exceptional opportunity to connect with a prime, engaged market during a high-energy, off-season weekend in March.

This landmark season showcases over 100 hand-selected films from local and international filmmakers, featuring world premieres and exclusive screenings across greater Ocean City.

We are thrilled to celebrate our 10th season with Hollywood actor, director, and comedian Patton Oswalt. Kicking off the festival weekend, Oswalt will bring his acclaimed stand-up comedy tour, Effervescent, to our community for a true red-carpet experience.

- When: Thursday, March 5 at 7:00 PM (Doors open at 6:00 PM)
- Where: Ocean City Performing Arts Center
- Tickets: On sale now!

## BUY TICKETS FOR PATTON OSWALT



### CELEBRATING 10 SEASONS

# ENGAGEMENT NUMBERS



**438K** Facebook Reach

**18.2K** Annual Visitors to Center for the Arts

**8.4K** Facebook Followers

**8.6K** Newsletter Subscribers - **40% Open Rate**

**1.1K** Members

**1.2K** Direct Mailing List - Reaching CO, DE, FL, IL, MD, NJ, NY, PA, VA, VT, & WV

**Ignite your brand's presence and connect directly with the electrifying, passionate, and loyal audience attending the celebrated four-day Ocean City Film Festival!**

# IMPACT NUMBERS

**7.4K** Film lovers attended OCFF since 2017

**939** Films Screened since 2017

**100+** Films to be Screened for 2026

**25%** Films Created in MD or by MD Residents

**NOVEMBER 2025** Marketing starts - Keeping YOU front of mind in the off season



# SPONSORSHIP LEVELS & BENEFITS

BLOCKBUSTER *EXCLUSIVE* BUSINESS CATEGORY	TITLE PRODUCER	EXECUTIVE PRODUCER	PRODUCER	DIRECTOR	ASSOC PRODUCER
---	-------------------	-----------------------	----------	----------	-------------------

\$10,000+	\$5,000	\$2,500	\$1,500	\$1,000	\$500
-----------	---------	---------	---------	---------	-------

4-DAY PASS  
(VALUE \$125 EACH)

12	10	8	6	4	2
----	----	---	---	---	---

- MENTION IN PRESS RELEASE
- WELCOMING REMARKS
- NAMING OF THE FILM MAKERS LOUNGE & HIGH SCHOOL BLOCK
- CAMEO OR PRODUCT & MENTION IN PRE-ROLL



TO RECEIVE FULL BENEFITS OF SPONSORSHIP, TIER LEVEL ATTRIBUTES, & PARTICIPATE IN ANY TAPING AT LEAST 50% OF SPONSORSHIP MUST BE CASH AND FUNDS MUST BE RECEIVED BY FEBRUARY 2, 2026  
INSTALLMENTS ACCEPTED

- SOLO SOCIAL MEDIA SHOUT
- 1 EBLAST SECTION WITH OFFER OR PROMO
- RECOGNITION AT OPENING & CLOSING EVENTS



- OPPORTUNITY TO PRESENT AWARD
- PRODUCT IN PRE-ROLL
- OPPORTUNITY TO NAME A FILM BLOCK
- OPPORTUNITY TO TAPE Q & A NOTIFICATION



- FEATURED IN APP ANNOUNCEMENT
- PRODUCT OR MENTION IN POST-ROLL



- OPPORTUNITY FOR LOCATION IN APP OR PART OF FESTIVAL
- YOUR ITEM IN SWAG FOR FILM MAKERS
- INCLUSION IN APP ANNOUNCEMENT



SWAG MUST BE RECEIVED BY FEB 17 TO BE INCLUDED IN BAGS TO FILMMAKERS (100CT)

LOGO PLACEMENT:

- PRE & POST REEL
- SOCIAL MEDIA SHOUT OUT
- EBLAST, VENUE
- SIGNAGE
- WEBSITE & HYPERLINKED

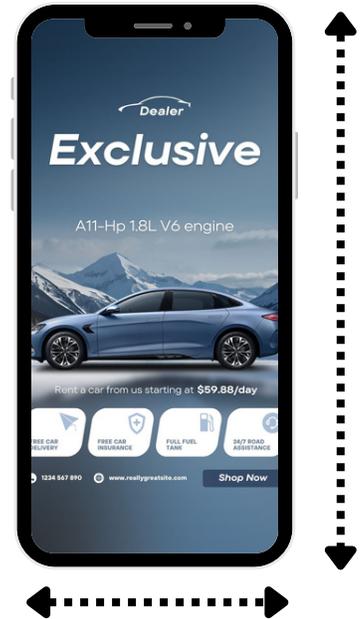


# AD SPACE

RSVP by Jan 24

## 1080X 1920 ADS

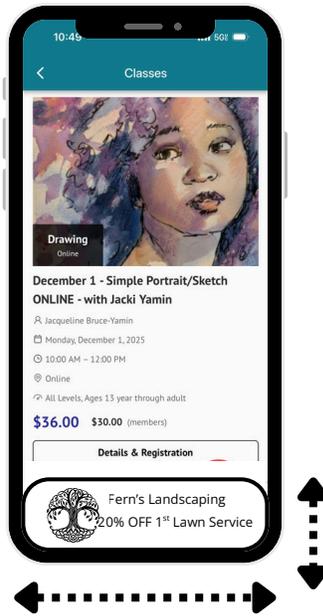
Your App Announcement \$400  
 Displays in home screen for 10min  
 displays hyperlinked url



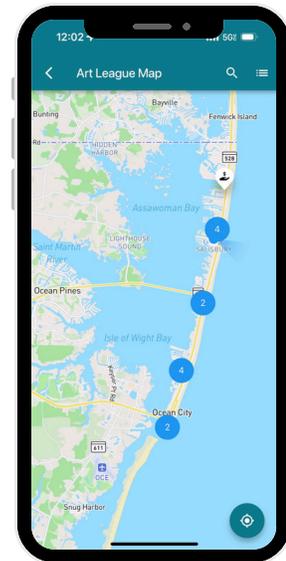
## 1080X1080 ADS



## BANNER AD



## MORE OPPORTUNITIES



### Home Page \$250

Part of carousel of home images  
 7 sec display  
 Live March 5-8  
 Hyperlinked

### Category Search Ads \$150

Live March 5-8  
 Hyperlinked

### Footer Ads \$175

Runs at the bottom of all screens  
 Live March 5-8  
 Features logo, Business Name, & Promo (40 Character Limit)  
 Hyperlinked

### Featured in

Announcement \$125  
 Business Mention in ALOC announcements  
 Hyperlinked • Live March 5-8  
 1 Location in Map \$100  
 Business Name, & Promo  
 Character Limit  
 Hyperlinked • Live March 5-8

# SPONSORSHIP LEVELS



**Yes! Sign me up as a sponsor for the Ocean City Film Festival**

A portion of the sponsorships to the Art League of Ocean City, registered 501c3, is tax deductible to the fullest extent of the law.

To ensure full benefits of sponsorship RSVP by **Feb, 13, 2026**

- |   |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| <input type="checkbox"/> <b>BLOCKBUSTER</b>           | <input type="checkbox"/> <b>TITLE PRODUCER</b> | <input type="checkbox"/> <b>EXECUTIVE PRODUCER</b> | <input type="checkbox"/> <b>PRODUCER</b> | <input type="checkbox"/> <b>DIRECTOR</b> | <input type="checkbox"/> <b>ASSOCIATE PRODUCER</b> | <input type="checkbox"/> <b>\$400 APP ANNOUNCEMENT</b> | <input type="checkbox"/> <b>\$175 APP FOOTER AD</b>                |
| <input type="checkbox"/> <b>\$10,000</b>              | <input type="checkbox"/> <b>\$5,000</b>        | <input type="checkbox"/> <b>\$2,500</b>            | <input type="checkbox"/> <b>\$1,500</b>  | <input type="checkbox"/> <b>\$1,000</b>  | <input type="checkbox"/> <b>\$500</b>              | <input type="checkbox"/> <b>\$250 APP HOME PAGE AD</b> | <input type="checkbox"/> <b>\$125 FEATURED IN APP ANNOUNCEMENT</b> |
| *PLEASE CHECK WITH JESSICA FOR AD SPACE AVAILABILITY* |  |  |  |  |  | <input type="checkbox"/> <b>\$150 APP SEARCH AD</b>    | <input type="checkbox"/> <b>\$100 1 MAP LOCATION</b>               |



**Business Name** \_\_\_\_\_ **URL** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**YOUR CHOICE:**

Email completed form to [development@artleagueofoceancity.org](mailto:development@artleagueofoceancity.org)

I emailed my ad and/or logo to [development@artleagueofoceancity.org](mailto:development@artleagueofoceancity.org)

**Mail this form & check to:**

Art League of Ocean City  
PO Box 3503  
Ocean City, MD 21843

**Checks payable to:**  
Art League of Ocean City

**Name on credit card** \_\_\_\_\_

**Credit card #** \_\_\_\_\_

**Exp date** \_\_\_\_\_ **CSV#** \_\_\_\_\_

**Signature** \_\_\_\_\_

A copy of our current financial statement is available upon request by contacting the Art League of Ocean City at P.O. Box 3503, Ocean City, MD 21843. (Phone 410.524.9433). Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.



**Art League of Ocean City**

502 94th St

Ocean City, MD 21842

410-524-9433

[www.OCArt.org](http://www.OCArt.org)

**CONTACT** Jessica Bauer

**Phone** 484-818-1962

**Website** [www.artleagueofoceancity.org](http://www.artleagueofoceancity.org)

**Email** [development@artleagueofoceancity.org](mailto:development@artleagueofoceancity.org)

**Address** 502 94th Street Ocean City, MD 21842

**WE THANK YOU**  
FOR YOUR CONTINUED SUPPORT IN  
**OUR PROGRAMS**